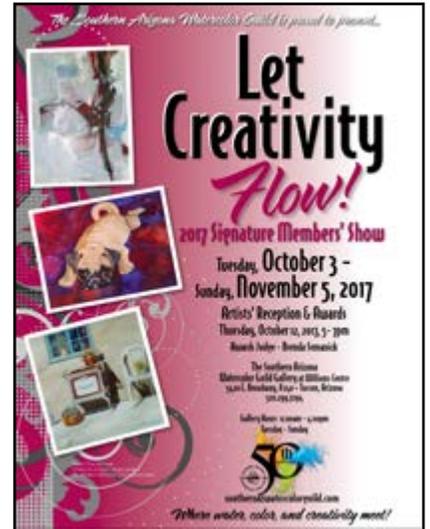


2017 Signature Members' Show

Let Creativity Flow!

The 2017 Signature Show – "Let Creativity Flow," is on the walls at the SAWG gallery October 3 through November 5. We are pleased to have 38 members who have attained Signature Member status participating this year and the show is beautiful and varied in style and subject matter. You will not want to miss this excellent exhibit. The reception is scheduled for Thursday, October 12, 5-7 pm at the gallery to meet the artists and the awards judge, Brenda Semanick. Please come and invite your friends to this first show of our 2017-18 regular season.

You can be proud of the quality of work that we are showing in our gallery!



COLOR My World!

"Color My World", our first JURIED show of the season will run November 6 – December 3. We are looking forward to a wonderful show, juried and judged by Birgit O'Connor. If you've never entered a JURIED show, give it a try! The theme is wide open to all aspects of water media, style and subject matter. Deadline for entry is fast approaching and we are hoping for a great turnout. Entry forms can be found on line and at the gallery.

Please submit your jpegs, entry form and check no later than Friday, October 20, 2017.

Sweet September Show



Are you a little frightened?

Halloween will be happening this month! So what frightens you? I'm guessing that some of you reading this are a bit scared when it comes to entering your artwork in SAWG shows – or any shows for that matter – because a jpg is required. And there are requirements for your image that include vocabulary that seems foreign to you.

Well, guess what...you are not alone!

So, where can you find help?

First place to look is on the SAWG website: <https://southernazwatercolorguild.com/> Then click on "Shows." Immediately you will see "2017-2018 Shows Schedule." Also near the top of the page, you will find links to two documents: "Guidelines for Presentation of Artwork" and "Revised SAWG Show Policy." You might just want to print these for future reference since all exhibiting SAWG artists are held accountable for knowing and following policy and adhering to the guidelines.

At the very bottom of this page, you will find a link to "Resources." (This link is also available from the drop down menu where you clicked on "Shows.") Listed on the "Resources" page you will find Show Entry Information, Gallery Information, Volunteer Information, a list of SAWG's Teaching Artists, and this is where the recently revised By-Laws can be found. What a wealth of information to have at your fingertips! For example, under Show Entry Information is where you will find a tutorial on preparing jpgs using PhotoShop Elements.

So maybe you already have seen all this but still need some advice. Again...you are not alone! Here are some of the more frequent questions and concerns I hear:

- How do I attach my jpg to an email?
- I know my image is here on my computer but I can't find it – what should I do!
- My jpg looks HUGE on my screen – are you sure I can send it to you?
- I don't understand dpi and resolution. Is it OK if I just get the dimensions right?
- I can't get the edges straight when I take my photograph – can you fix it?
- ACK – I already had my artwork professionally framed so can I just take a picture of the framed painting?
- How do I send an image from my iPhone? How can I be sure it's big enough?
- My saved whites don't look white in my image. Can this be fixed?

I can help you with most of these questions by phone.

Sometimes it's easier if I can sit down with you at the Gallery for a one-on-one coaching session. It's not possible any more for me to offer a general workshop on jpg preparation because artists are using a number of different types of equipment to take photos, and a variety of different applications to email them to me. But do know that I'm willing to do my best to help you present your artwork with the best possible image.

Nancy S. Huber, Image Archivist

Don't be Afraid!



Jpg????

Computers?

ugh????

Photos??



How Does SAWG Acquire Show Awards?

In the responses to the surveys that went out last year to the membership of SAWG, there were quite a few responses regarding the cost of awards at our shows. The board felt it would be useful to lay out that procedure for the membership as there seems to be some misunderstanding.

First of all we give the following awards at all of our shows except the Holiday Show where no awards are given: Best of Show (\$300), Award of Excellence (\$200), Awards of Merit (\$100) and one or more Honorable Mentions (\$50 each). The VP of Shows collects \$25 for the first entry and \$10 each for additional entry – usually two entries are allowed, but sometimes it is more. This is very reasonable in comparison to entry fees for other arts organizations.

If twenty-five people enter two paintings each, the gallery brings in \$875. From this money we pay for the Best of Show Award. For the past few years, we have had two memorial funds which could be drawn on to pay for the Award of Excellence for certain shows. Those funds are almost empty now. So we may have to use some additional money from entry fees to cover this cash award.

In the summer months, dozens of letters are sent out to many businesses and individuals asking for cash, gift certificates or merchandise that is used to cover the rest of the awards. Local sponsors are contacted in person. Our sponsors are generous and we can usually give an award in the usual value amount with merchandise or gift certificates. Some small groups within the guild have given money in past years to be used for specific awards in addition to the usual ones. We encourage small groups to consider this kind of a donation toward show awards or toward the cost of running the gallery. These awards have included those given to emerging artists or those that were given for a specific theme such as “best use of color,” “best use of design,” or “best use of traditional transparent watercolor.” Traditionally a Past President’s Award is given as the Award of Excellence at the Annual Show. Our past presidents have generously given toward that \$200 award.

So you need not feel that show awards are a drain on the finances of the guild. Entry fees and reception donations pay for shows and usually bring in enough to defray some of the costs of running the gallery.

There are only two guilds in the Western Federation of Watercolor Guilds that have their own gallery – SAWG and the San Diego Watercolor Guild. Having a physical space to call our home is an asset to our organization. We can have more shows that expose our work to the community without having to go out and find venues to hang our work. These places are hard to find and there is competition for them among the arts organizations in Tucson. SAWG’s President, Nancy Holmberg, has been very proactive in finding additional places for us to showcase our work and get our name out there and two shows outside the gallery are planned for this year.

The gallery is not just for exhibiting artists. It is a place for you to meet other artists, attend small workshops and offer volunteer time in many ways. It is a place to interact with people who care about the same things you care about. It is a place to connect and make new friends. Be proud of what we have and how it represents the guild as a whole.

Marti White — VP of Shows



PUBLICITY AND SOCIAL MEDIA NEWS

“Like” us on Facebook!

Hello SAWG members! Please contact me with news and photos if you are juried into shows around the country, or participating in exhibits, etc, for the Facebook updates. A big thanks to Elaine Brown for handling the Facebook updates during Sept. Linda Dugan and I are working with Susan Morris to generate publicity and donations for the spring Western Fed Show. We’re also looking at fund raising campaigns and contacts for publicity to increase traffic to Gallery. We welcome any help by members to drop Gallery Show Calendar cards at hotels and resorts near them.

Contact Sandra with news, ideas and questions.

Submitted by: Sandra Montgomery • sanfmontgomery@aol.com • 520-850-5644



Workshops Preview 2017-2018

There is still plenty of time, and space, to register for **Birgit O'Connor's "From the Garden" Workshop**

(it starts November 14.) Treat yourself to a relaxing, contemplative class honing your powers of observation and delving into the healing nature of creating art. We have advertised this workshop on ArtShow.com to draw in artists from all over the country.



Although Carl Purcell's workshop is full, you can get on the waitlist by contacting Judy Constantine. And do not hesitate to sign up for Andy Evansen's or Iain Stewart's workshop -- we still have room in those as well. Last but not least, by any means, is Ted Nuttall's workshop during our Western Fed exhibit. All of these artists are excellent and experienced workshop instructors who will most certainly help you elevate your watercolor endeavors to new heights. Sign up today, you deserve it!

NOV. 14-17: BIRGIT O'CONNOR- www.birgitoconnor.com

Birgit's soft but dramatic style reminds one of Georgia O'Keefe. Her philosophy as an artist is observation, emotional connection to her subject and the healing nature of creating art to give the viewer a new perspective. Her beautifully mastered topics are Florals, Landscapes and Nature.

JAN. 9-12: CARL PURCELL- www.carlurcell.com

One of our most popular workshop artists returns. Carl is an award winning artist, juror and teacher for over 30 years. The galleries on his site show a variety of subject matter all with his use of vibrant pure color, sparkling washes and rich darks in the shadows. His blog and newsletter are also rich- with information for all artists.

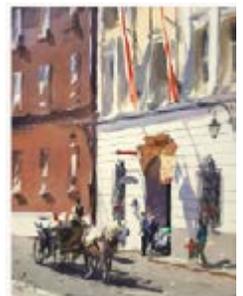
FEB. 13-16: ANDY EVANSEN- www.evansenartstudio.com

Andy is new to SAWG. He comes to us from Minnesota. The approach he uses in his impressionistic portrayal of landscapes is quick, bold and accurate from his planned design of shapes and color. His website is a wealth of information with a gallery of work from his travels, workshop activities and other events.

MAR. 13-16: IAIN STEWART- www.iainstew.fineartstudioonline.com SAWG is privileged to welcome Iain, an internationally acclaimed watercolor artist and highly sought after juror and workshop instructor. The beautifully portrayed light in his work and his unique expression of "how he views the world" are highlights on his website that features his blog, schedule of events and jaw-dropping gallery of work!

APRIL 30-MAY 4 (5 days): TED NUTTALL- www.tednuttall.com

Multi-award winning artist, Ted Nuttall returns to SAWG as the juror of the Western Fed Exhibition that Tucson is hosting in April 2018. His workshop is part of the festivities. Ted has an original style in his portraits using a fluid but striking play of light and shadow that captures the character and personality of his subjects. His process while painting and teaching is equally amazing to witness!



GALLERY NEWS

Open Studio

Friday morning open studio is going strong. We have a nice friendly group and would love to have you join us. We meet from 9:30 to 12:30. Bring your paints and materials and be prepared to have a great time. There is a \$5.00 donation that goes to the guild. For more information contact Karen Richert at kmrttogo@gmail or call 5205292439.

LIFE STUDIES GROUP OPEN STUDIO

will resume in the Fall.

For more information, check the SAWG website and calendar.

Sign up Today!

MINI WORKSHOP NEWS

It is time for mini-workshops once again. Our gallery is the perfect place for 6 to 8 students. If you like to teach and have a specialty that you believe other artists would benefit from please contact Karen Richert at kmrttogo@gmail.com or 5205292439.

PAINT OUTS

Please contact Martha Pancratz for more information: Martha Pankratz is at marthalouise1@icloud.com.

MEMBERSHIP NEWS

MEMBERSHIP NEWS!

WELCOME NEW MEMBERS!

**Lynda Hassett
Linda Burr
Emily Lewis
Diane Moody
Dylon Nugent
Kathe O'Malley
Jim Petty
Karen Schneider
Dorothea Warren**

Please remember to turn in your form once you reach a new status. We'll help when needed, but it's up to you to track your point shows. For more details, please refer to page 5 in your directory or on line under Membership.

REMINDER
Member News
goes in the
Seat
Announcements

GALLERY SALES

During the last gallery show of the summer, "Sweet September", sales totaled nearly \$800. Items sold were 5 boxes of notecards and 6 bin pieces- both original art and prints. The Open Studio on Friday mornings also brings income to the gallery.

We look forward to increased sales when the temps fall and winter visitors return as the SAWG Show season begins Oct. 2. With publicity from a number of sources including social media, community events such as open studios, proposed special events and new members bringing in their friends we continue to grow the number of both first time and returning visitors.

SCHOLARSHIP NEWS

SCHOLARSHIPS

One of the SAWG programs we are most proud of in fulfilling the Guild's Mission to promote art education is through our Scholarships program. Awards to deserving students are given out in April when artwork from high schools all over Tucson is submitted and juried. To support this program throughout the SAWG year you can contribute in the following ways:

- The 50/50 Drawing at every general meeting- half of the monies collected from ticket sales go to Scholarship
- Special events such as the recent rummage sale that raised \$750 of the \$1500 total sales (the rest was designated for Western Fed)
- Direct donations by members
- A Tribute Donation in the memory of a loved one who has passed
- An Acknowledgement Donation to celebrate an achievement of a member for a special accomplishment
- A Holiday Donation

It's rewarding to support this worthwhile program!