



Tony Couch AWS

Received a BA degree from the University of Tampa, did further work at Pratt Institute in New York while an artist for Associated Press, then for years freelanced and studied with Edgar A. Whitney, AWS, ANA.

His book, *WATERCOLOR: You Can Do It*, published by North Light in 1987 went through six printings, became the publisher's all time best-selling art book and has been the textbook in several college art departments. It has also been published in Chinese for that market. A book on watercolor technique, published in 1991, was later republished in Japanese. A third book, on design, was published in 1992 and has been republished in 2015.

Tony Couch has also produced 10 "how to" videos and DVDs on drawing, design and watercolor painting, of which several have been used in state educational systems across the US. A winner of over 70 exhibition awards, his work has been included in three annual exhibitions of the National Academy of Design in New York and eleven art instruction publications by other authors in the US and the UK. He now conducts watercolor painting workshops in the US and abroad.

Couch has been elected to membership in the Academic Artists Association, Allied Artists of America, American Watercolor Society, Hudson Valley Art Association, Salmagundi Club, Society of Marine Painters, Transparent Watercolor Society of America, the Pittsburgh, Georgia, and Southern watercolor societies, as well as Watercolor West and the Whiskey Painters of America.
