



Sketchbook

FEBRUARY 2020

www.southernazwatercolorguild.com



Brenda Swenson

Brenda Swenson will be here February 10-14 to

teach "Negative Painting with Watercolor." Watch

her teach about under paintings, glazes and how to strengthen a painting with overlapping and interlocking shapes. See www.swensonart.net to learn more. Don't miss the Demo at our Feb. 10th General Meeting.



MEMBER to MEMBER

VS. Sketchbook

There seems to be some confusion as to what appears in the Sketchbook vs. the Member to Member mid-month e-blast.

The Member to Member digital publication will appear in your inbox on the 15th of each month, year round. The deadline for submission to Jenny Clark at jc1755@gmail.com is the 1st of each month. Send information and note it's for one of the following categories: **"Now Showing"** – Is your painting entered digitally or physically somewhere other than SAWG?; **"Awards"** – we want to know and share your artistic achievements!; **"Classes at the Gallery"** – sorry, we only publicize classes being held at our gallery (please just include the "short" version, a longer description will be in the Sketchbook); **"In Memoriam"** – do you know of a member who has passed away or a member who has lost someone close and would like the membership to know? And **"For Sale"** – dust off those art items you'd like to offer for sale to the membership. All show information i.e., show results, etc. will be in the Sketchbook. You may list deadlines. Any questions, please contact Jenny Clark or Sandy Walker for information.

The Holiday Show

The Holiday Show was a raging success! We sold 32 paintings, 13 paintings out of the bins and 11 packs of cards. Show chair was Karen Kichert and Sue Ritz



Clip and Save! MEETING SCHEDULE

February 10,	Monday	7-9pm	General Meeting	Brenda Swensen, Artist Demo
March 9,	Monday	7-9pm	General Meeting	Ken Hosmer, Artist Demo
April TBD				
May TBD				

NEXT GENERAL MEETING
MONDAY, FEB. 10TH
 SOCIAL - 6:30pm
 MEETING - 7pm
ST. FRANCIS CHURCH
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2020 WORKSHOP SCHEDULE

February 11-14, 2020
 Brenda Swenson
 March 10-13, 2020
 Ken Hosmer



Happy February!

What a great meeting! Tom Lynch was entertaining, inspiring and full of suggestions from his 50 years of watercolor painting! I LOVED the energy in the room. I hope the theme of connecting with SAWG to combat the current epidemic of loneliness

in this country resonated with you. Look for our new members who sport RED name tags. Introduce yourself and say hello – get to know someone new at each meeting. We need to make all SAWG members know they are part of our community so they want to stay with us. New members enrich us all.

So many of our members are working hard to continue to make SAWG the premier art organization in Southern Arizona. There is a committee working on getting our new software system up and running – a HUGE job! Thanks to Robert and Helen Jennette, we not only have our new system paid for, but at the January general meeting, Helen told me they will fund the device that allows our docents to merely have gallery customers insert their credit or debit cards to complete a sale! Once up and running the antiquated receipt book will be retired. We are so grateful for the dedication and support of this amazing couple!

Our next step is to tie the gallery show paintings online on our website available for sale! This will advertise our gallery work and increase both exposure and opportunities for sales. We want to sell your artwork!

Spice up your week with one of the multiple varied classes available and listed on our website – just click on "Gallery Classes" for more information. Need directory corrections shared? Email Carolyn Streed at cstreed85710@gmail.com. Once a month those changes/updates will be publicized.

Most of our officers' terms are up this May. Many thanks to our Nominating Committee who will be contacting you to see what you can contribute to keep your Guild growing and flourishing. Find a way to say "Yes!" We are all busy, we all have commitments. Think about the value you get from your SAWG membership and decide that this is the year you'll pitch in to keep us humming. We need you – yes, you! Among the positions to be filled in June are President, Treasurer, Recording Secretary, Gallery Manager, Docent Coordinator, Instagram/Facebook account managers – and there are more. Don't wait to be called. Email Nancy Holmberg at njholmberg@icloud.com to volunteer or recommend another member for a position.

We are all volunteers. Without you – there is no SAWG. You'll meet new people and have lots of support. Be part of the engine that runs your organization!!

See you at the February meeting!
Best, Karyn

Remember - To submit any articles for the Sketchbook to Sandy Walker, walkersj@cox.net. Deadline is always the 15th of each month.



Now We Wait for the Juror!

The jpgs and entry forms have been sent to Boise, Idaho.

Thirty-three SAWG members submitted 59 images for Western Fed this year. Now we wait for the juror, Stephen Quiller, to make the selections to see who will show in the 45th Annual Western Federation of Watercolor Societies exhibition hosted by the Idaho Watercolor Society from June 6 to July 26. Kay Sullivan will notify our SAWG entrants on February 24, 2020 if they have been accepted or not.

Several of our SAWG members will qualify for the newly created Master level status, having been accepted eight times into Western Fed. Congratulations!

Submitted by — Kay Sullivan WFWS Rep for SAWG



"Red Sky in Morning, Sailors Take Warning" is an ancient rhyme that serves as a warning to sailors that the red morning sky meant a windy, windy day with challenging weather on the seas. So, be prepared.

This sky also appears in our Sonoran Desert, causing many people to take out their phones and stand in the street and take a photo or two! So, I decided to combine both the desert sky and the sea image in one painting, why not?

The most fun in doing this painting was in deciding what colors to use and how was I going to get that magical sky color? The rule, "Think slow paint fast", meant the two hours I spent mixing colors, trying different combinations and ruling out others, allowed me to make specific color choices before I started painting. Quinacridone Rose? Quinacridone Magenta? Gamboge? Indian Yellow? Naples Yellow? Ultramarine Violet? And what about the green? How did I mix that? Ultramarine Blue and Burnt Umber?

When I had covered several quarter sheets of watercolor paper with sample mixing, and completed my preliminary sketch, then I had great fun putting that paint to paper to create this painting.

"Red Sky in Morning..." is now on exhibit in the current Southern Arizona Watercolor Guild Signature show till February 3rd, 2020.

data.fineartstudioonline.com/nl/?nid=152252

Submitted by — Loisanne Keller

2020 Signature Members Show

The Signature Show will be at the Gallery until February 2nd, so don't miss out on seeing this amazing show! The reception and awards presentation were held on Thursday, January 16th. We had a great turnout for the Reception despite the rain!

The Awards Judge and guest Artist, Tom Lynch, was informative and just a delight to hear speak on so many subjects. Many thanks to Ellen Fountain for her generous donation of the "Fountain Studio Transparent Watercolor Award" and Robert and Helen Jennette for their donation for the Best of Show Award.

Tom Lynch presented awards as follows:

Best in Show - Summer at Baboquivari by Loisanne Keller

Award of Excellence - Shadows Play by Paula Weech

Award of Merit - The Debater by Dennis Garrison

Award of Merit - The Patriarch by Barry Sapp

Fountain Studio Transparent Watercolor Award -

Sedona-October by Risa Waldt

Honorable Mention - Under the Desert Sky by Karen Nolan

Honorable Mention - Jimmie and Dawg by Dru Hill

Honorable Mention - He's coming, coming, coming by Margaret Erath

Your chairs, Laurie Levon and Carolyn Streed would like to thank all who participated in making this an outstanding first show of 2020! And, a special thanks to all who helped us at check-in and hanging the show, especially Mike Dutton and Lee Fiorino who stepped up to help even when they did not submit work to the show. And, thanks to all who helped with the reception. We couldn't have done it without you!



Reception



MEMBERSHIP

Congratulations!

Juried Status —

Patricia Inman

Signature status —

Susan Ritz

New Members:

Nancy McCluskey-Moore

David Reece

Judith (Judy) Reeve

Gerd Von Glinski

Laura Marshall

Marilyn Clement

Annie Hansen

Darlene Colvin

Gloria Garner

Carol Lawrence

Bette J. Zattaa

Sandra K. Parker

Peggy Aswell-May

Mary Dodgson

Susan Poole

James Little

Susan Poole



February 4 - March 1

The 52nd Annual Show will light up the walls of the SAWG gallery this month. The show will run February 4th through March 1st. We had many wonderful paintings chosen by our juror, Brenda Swenson. Come visit the gallery and bring your friends. The reception and awards will be Thursday Feb. 13th, 5-7pm. Thank you to all who entered and volunteered to make the show a success.

Show Co-Chairs — Nancy Holmberg and Dru Hill

Fiesta Sonora Show

March 3 - April 5

SAWG'S Fiesta Sonora show AND SPRING are both on the way! Our beautiful annual point show will run March 3 through April 5, with the Awards Reception on March 12. **The entry deadline is February 14, Valentine's Day!** So show some love, mark your calendars and get out your paintbrushes!

For a great map of the Sonora Desert, and a very thorough education about all aspects of it as well, see this Desert Museum website: desertmuseum.org/center/edu/docs/background_Info.pdf

EXPERIMENTAL SHOW

April 7 - May 3

There's no time like the present to be thinking about the Experimental Show!

Our final show of the season is fast approaching. Go to our website and check out the guidelines, download the Entry form, and send jpgs to Nancy Huber at images@southernazwaterguild.com Deadline for entries is March 20, so waste no time experimenting and creating for this fabulous show!

The show will be hung in the gallery April 7 thru May 3.

The awards reception will be Thursday, April 16 from 5-7pm.

We are happy to answer any questions, Contact: shows@southernazwatercolorguild.com

Show Chairs — Peggy Steffens and Paula Weech

SAWG Show Schedule 2019-20

*Annual Show

FEB. 4 - MAR. 1, 2020
RECEPTION: FEB. 13, 5-7PM

*Fiesta Sonora

MAR. 3 - APR. 5
RECEPTION: MAR. 12, 5-7PM

Experimental Show

APR. 7 - MAY 3
RECEPTION: APR. 16, 5-7PM

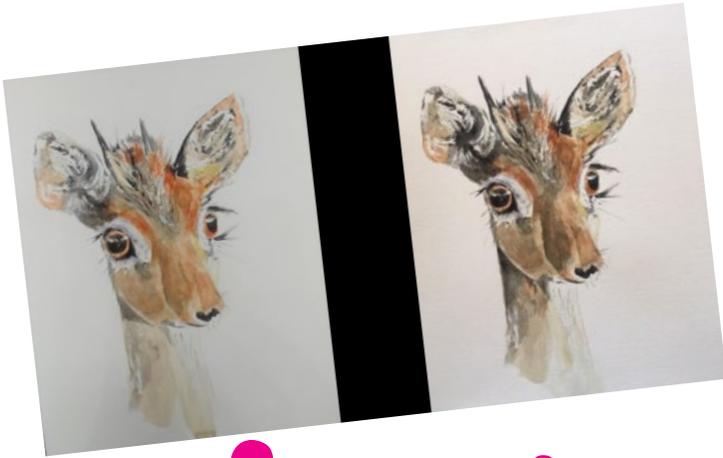
*INDICATES A POINT SHOW

ANOTHER PAIR OF EYES

Renee Pearson and I were the "Other Pair of Eyes" for several people on October 19 and had such a good time doing it. We loved seeing all the wonderful variety of paintings people brought in to be critiqued. Being in a small group, "gentle" critiquing allowed people to discuss their painting if they so chose and could show us their photos used for inspiration. We were able to discuss each presented painting and gave our best advice and comments on each one. Each artist could make notes if they wanted to remember what we said.

We are often blind to our own needs in a painting; it takes a fresh pair of eyes to discern what can make the painting stronger, livelier, more fun and to stand out. Sometimes the changes suggested are subtle, sometimes they are bigger issues and sometimes it's just a matter of "juicing" up a shadow or two. It's always fun to see works from other artists and to know we might have made a difference in the quality of their already-good works!

Here are samples of before and after: (Marty Hubbard, artist)



Hopefully you can see the changes that were done by the artist as a result of the Another Pair of Eyes class. If you haven't yet attended one of these, the Mentors are all Signature level and above and are happy to share their expertise with you to help everyone improve by learning! Happy Painting!

Submitted by — Karen Brungardt

PUBLICITY REPORT

Publicity

The Publicity Committee has had a very busy month. We have placed an ad in the annual publication, Destination Tucson. This will be found in all major hotels and resorts, country clubs, book stores, universities, grocery stores, and the Visitors Bureau, along with locations in Bisbee, Tombstone, and some areas in Phoenix. The publication is restocked quarterly, so it will be found all year. An ad will continue to appear in the Arizona Jewish Post in their Art a la Carte Gallery listings insertion. This will run through May, 2020.

We continue to place our monthly show listings in a variety of online calendars, as well as in the Arizona Daily Star within their Caliente Entertainment section. We are always in their online calendar and sometimes we actually make the printed paper. Monthly, we purchase an ad in the Town Crier section of the Desert Leaf publication. We've requested space advertising our classes at the Art Gallery, alerting readers to check our website for subjects and dates.

Farmer's Market Outreach

We have one more Farmers Market to work, the Green Valley Farmers Market, in April. The Farmers Market exposure has been good for SAWG and the Art Gallery. Winners of our raffle have to pick up their winning paintings at the Art Gallery and thus, they discover us! Plus, anyone who puts their information in for the raffle is placed on our newsletter list, providing repeated exposure all around. Thanks to Lisa

Bagshaw and Risa Waldt for handling the Steam Pump Ranch Farmers Market Booth on January 18th, not always an easy task. A special thanks to members who donated paintings for the raffle.

Reviewing our daily art gallery surveys, we have noticed that people frequently come in to inquire about our art classes, often signing up for them. Special thanks to all members who teach our art classes. These classes support our mission statement focusing on "increasing skills, exchanging ideas and promoting art education." Many people have mentioned coming in as a result of seeing the Show Rack Card which they picked up in the city. Thank you to all who deliver these cards to the public venues; we've distributed two boxes and are working on our third for the season! The Publicity Committee can cover some places in the area, but it takes all of us to do a thorough distribution.

The Publicity Committee members are Lisa Bagshaw, Risa Waldt, Sue Hildreth and Sandra Montgomery. We are all in the membership book. Contact any of us with ideas to reach masses of the public for free or little cost, or to help with handing out materials in your neighborhood. Our committee always invites and welcomes participation from our membership.

— Submitted by Sandra Montgomery & the Publicity Committee

GALLERY CLASSES

February is the month of sweets and love. And we have some sweet opportunities for our SAWG community who love to share their joy of art. Come join us at one of the many gallery classes this month. As always, you can find out more about our classes at the SAWG website by clicking on the Gallery Classes tab, under the Workshops/Classes tab.

Ongoing Clubs and Classes

Open Studio:

Every Tuesday, from 9am-Noon in the workshop space. Enter through the back door. A \$5 donation is appreciated.

The Gallery Art Book Club: Meeting February 19th, 1:30-3:00pm in the workshop space and hosted by Monica Hart. Contact her at Gallery@Southernazwatercolorguild.com. A \$5 donation to help support the gallery is appreciated.

The Video Club: Meets February 24th, 1-2:30pm. Paint along with well-known artists on video and with your SAWG friends. Contact Kim Fernandez for more information. A \$5 donation to help support the gallery is appreciated.

Introduction to Pastel taught by Karyn Vampotic

Grow your creative toolbox. Pastel and watercolor are a great combination, and if you've been thinking about trying pastels, this is a great way to start. Karyn is offering this two-hour class that will introduce you to a variety of pastels, papers, and techniques, including watercolor as an underpainting for a pastel painting. All materials will be provided and the class will include an opportunity for participants to paint a small pastel painting on a subject/photo of their choosing. This is an excellent opportunity to have fun and explore another medium - no experience necessary, just a sense of adventure.

Karyn is the current president of the Southern Arizona Watercolor Guild and a member of the Tucson Pastel Society. You might have seen her pastel in the TPS show at the Boyce Thompson Arboretum show which won a second-place ribbon.

For additional information or to register, contact Karyn at (520)440-6977 or robespierre@comcast.net

Date and Time: February 5th, 10a.m.- Noon Cost: \$25

Basic Drawing & Watercolor taught by Sandra Montgomery

This is your opportunity to try drawing and painting in watercolor. Discover watercolor's charms and challenges. Tips are given on how to approach drawing subjects and setting up a composition. Learn effective brush strokes and mixing the paint with water in your palette and on the paper. Follow along with the instructor's demonstration, step by step, painting your own interpretation of the subject. Individual help given. This class is for those new to watercolor and those who want more guided practice. Materials are provided.

Sandra Montgomery is a Juried member of Southern Arizona Watercolor Guild and a working artist in acrylic, watercolor and pen and ink. Sandra is active with the Sonoran Plein Air Painters, The Barrio Painters and the SAWG Plein Air Painters. She exhibits her art with these groups in various locations and galleries throughout the community, including the SAWG Art Gallery. Learn more about Sandra and her art at her website, www.Sandrasfineart.com.

To register contact Sandra Montgomery at: sanfmontgomery@gmail.com, or call

Cost: \$35.00 cash (per session)

Dates and Times: February 6, & 22; 9-11:30 am

Another Pair of Eyes Hosts for February are Marty Plevel and Jennifer Clark.

SAWG Signature and Saguaro Fellow artists offer advice to other SAWG members to help them improve their paintings. Registered participants will enter the Back Door of the Gallery and put their paintings (two paintings are encouraged) on the tables. The artist may remain anonymous if preferred. When all the paintings are assembled, the Host artists will view and comment on each painting, time permitting. Participants are encouraged to ask questions during the evaluation of the painting. No painting will be done in this session. The workshop is limited to 10 participants.

We ask you for a voluntary \$5 donation. The SAWG artists/hosts are volunteering their time to give support to YOU!

Hosts for February are Marty Plevel and Jennifer Clark. Contact Jennifer Clark to register:

(520) 818-3815

Date and Times: February 15th; 10:00 - Noon

Ink and Watercolor: Line Work Ties It Together taught by Eulalie Brown

Compose your painting using ink and watercolor. Use line to define and unify your painting. Students will explore the element of line in art using ink lines and painted lines. The instructor will provide bamboo sticks, inks, markers and various line making materials. Bring your watercolor paints and 140# cold-pressed watercolor paper. Bring reference material or use the instructor's. The workshop is open to all painting levels. www.artbyeulalie.com

Previous students had these comments: "Great Teacher! Wonderful" "Opened up an entire new approach as a wildlife artist, incredibly useful" "Great helpful instructor, fun subjects and material"

Eulalie is a SAWG Saguaro Fellow who has received many awards for her artwork. She attended Parson's School of Design in New York and received her BA in Art Education from C.W. Post College on Long Island. Visit her website to see her artwork: www.artbyeulalie.com

Contact Eulalie about registering for this workshop and further details: (520)780-9920 or artbyeulalie@outlook.com

Dates and Times: February 17th and 19th, 9a.m.- Noon

Cost: \$75

Workshops 2019 - 2020

Sign up Today!

Workshop

Brenda Swenson's workshop is full with three on the wait list, and there are four waiting to get into Ken Hosmer's class in March. Thank you for your continued support of our workshop program.

— Kay Sullivan, SAWG Workshop Registrar • 520 818-6601

Brenda Swenson I believe it will be a fine way to spend Valentine's Day with Brenda Swenson. She will be here February 11-14 to teach "Negative Painting with Watercolor." Watch her teach about under paintings, glazes and how to strengthen a painting with overlapping and interlocking shapes. See www.swensonart.net to learn more.

Ken Hosmer March 10-13 brings Ken Hosmer to Arizona. His workshop called "Energizing your Color" will teach you how to create light and dark pathways through your painting for the eye to travel. Learn more about Ken at www.kenhosmer.com.
Submitted by: Kay Sullivan, Registrar



Updates! Tom Lynch Workshop

BEFORE

AFTER

Overwhelmed and worn out after four challenging days, twenty students absorbed as much as we could from the talented Tom Lynch. It felt like a fire hose of information coming at us but boy did we learn a lot. Tom has a great desk-side manner and is a skilled instructor. He praised highly and critiqued gently.



Carolyn Streed got to experience the fear and the thrill of allowing another artist to change her painting in front of a packed audience to demonstrate how every painting can always benefit from some simple changes in lighting, focus, color balance, or composition.

MORE SHOW NEWS — DOCENTING

Entering a SAWG show?

If you are new to SAWG and plan on entering a show, if selected to exhibit, you will be responsible to docent twice (2) times during the show. In this case, the docent coordinator will contact you via email to schedule the dates you will docent. Both new and members who haven't docented recently will need to be oriented to the Gallery. It is important that you have attended a docent orientation session so that you are comfortable with the docent responsibilities which include customer service, sales procedures, recording and reporting sales and gallery procedures, such as opening and closing the gallery. This will help the gallery to run smoothly.

The Gallery is a major asset to SAWG and to you as a member. It gives us a regular place to hold our shows and a place for your work to be seen by the public. Most art groups do not have this benefit and it is wonderful, but it requires a minimal amount of work from each member, such as serving as a docent and occasionally volunteering to help with a show or an opening, etc. Docent orientation sessions are held the second Wednesday of each month, and additionally on an as-needed basis.

Upcoming sessions at the Gallery are:

February 12th - 1 p.m. • March 11th - 1 p.m.

You can sign up by emailing or calling Fran Dorr.

Email: frandorr@comcast.net or call (520) 825-2052.

As of: JAN 17, 2019
Bank Balances: SAWG

Wells Fargo Bank:	
General Fund Checking	\$32,520
General Fund Savings	\$13,788
CD	\$20,000
Total.....	\$66,308
Restricted Accounts:	
Scholarship Checking	\$ 6,633
Western Fed	\$13,208
Hollander Scholarship	\$5,595
Total.....	\$24,146



Clip and Save! CONTACT INFORMATION

Your SAWG Contacts

To send a condolence or get well card from SAWG:

Kathi McLean correspondingsecretary@southernazwatercolorguild.com

Directory changes/updates:

Carolyn Streed cstreed85710@gmail.com

Docenting question:

Shannon Russell docentcoordinator@southernazwatercolorguild.com

DVD library:

Karen Brungardt dvdlibrary@southernazwatercolorguild.com

Eblast to the membership:

forward to Jenny Clark for review. She will forward it on to Joanne Lustre for you.
Jc1755@gmail.com

Gallery scheduling (classes/events):

Loisanne Keller gallerieschedule@southernazwatercolorguild.com

General Information:

Info@southernazwatercolorguild.com

Images (submission for shows):

Nancy Huber images@southernazwatercolorguild.com

Instagram image/content submission for posting on SAWG's @watercolortucson account:

Joanne Lustre instagram@southernazwatercolorguild.com

Member to Member Announcements – send to Jenny Clark for review:

Jc1755@gmail.com

Membership:

Sue Ritz barracks_cover@hotmail.com

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Karyn Vampotic president@southernazwatercolorguild.com

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