



Sketchbook

APRIL 2018

www.southernazwatercolorguild.com

New Member Celebration!

On Monday, March 26th, a rousing success of a new member event took place at the gallery. Over a lunch, 15 new members interviewed a fellow new member, then introduced that member to the group. A matching game followed where the new members were challenged to match their poster of SAWG Membership Benefits with the list that included all of the opportunities available to them as members! So, one of the 6 posters held by a new member read "Learn New Techniques from Nationally Known Artists!" That poster matched with the list of the five artists that were in the workshop line up for 2017- 2018. Five other benefits were similarly matched with great excitement and fun. Engagement on committees was then discussed over pastries and coffee. New member, Charlotte Landis, won the door prize of a SAWG apron. All had a rousing good time! Please be sure to introduce yourself to someone you don't recognize at the meetings coming up. We have enthusiasm and camaraderie, let's keep it up! The event was organized and run by Karyn Vampotic, the beautiful invitations were designed by Eledel Giddings, Treasurer, Carolyn Streed, and President, Nancy Holmberg helped everything run smoothly, adding valuable information to the event.



"Thank you for the new member celebration luncheon today. What a fun way to introduce and tell about each other through following the questionnaire. I appreciated being able to participate in that part of the program. I am so proud to be part of such a friendly and supportive community of painters. Thank you."



NEXT GENERAL MEETING
MONDAY, APRIL 9TH
 SOCIAL - 6:30pm
SCHOLARSHIP
SAWG GALLERY
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2018 WORKSHOP SCHEDULE

April 30-May 4, 2018
TED NUTTALL

2018-19 SCHEDULE

November 2018
PAT WEAVER
 January 2019
RANDY HALE
 February 2019
LIAN QUAN ZHEN
 March 2019
FEALING LIN

MESSAGE FROM THE PRESIDENT



As an organization, SAWG tries to get our name out to promote who we are in our community. Often we have the opportunity to include our name in publications for little or no cost. When publicity dollars are scarce, this is even more important. These days social media like Facebook is an option and Sandra Montgomery has been instrumental in doing just that this year. Our website is another way to promote ourselves.

Our gallery, as well as our newsletter and website, are really the face of SAWG. Recently Elaine Brown has provided creative options for upgrading our website this fall. This benefits SAWG as well as our members. We will continue to explore opportunities to recognize members.

When we send out email blasts to members, it is because the content is timely and important often containing current and future calls to artists. Sometimes there is a call for art to be donated for a silent auction for local non-profit organization trying to raise funds for a worthy cause. You may not think of this as an effective way to promote your work, but consider that many people attend these auctions to bid on a painting, and pay a price they choose. Voila! Your name and your art is seen and appreciated by a broad audience.

SAWG was recently chosen along with two other local art organizations to participate in the Tift Trust Grant established to honor one of SAWG's recently deceased members, Janet Tift, by her husband and family. The grant applications will be available in June and again in December this year. There are requirements spelled out in the application and grant amounts are \$1000 (with possible renewal). Please let me know if you would like more information or help applying for this grant. Alternatively you can contact Robyn Schwager, Robyn@jctucson.org (529-577-0388).

These are only a few of the ways we communicate with SAWG. We're always on the lookout for new ways to engage and inspire the membership. Please let us know when you hear of possible opportunities. The next time you see an SAWG email blast, it might just be your golden opportunity to expand your talents and receive recognition.

Good painting! Nancy

Remember - To submit any articles for the Sketchbook to Debra Irons at d_irons@cox.net. Deadline is always the 15th of each month.



IT'S ALMOST HERE!

Things are really starting to come together for the Western Fed Exhibit, meetings and activities associated with it that SAWG will host here in Tucson the first week of May. The hospitality forms are coming in with our guest's choices and payment, and New Signature Member forms are coming in, too. The catalog well underway, the awards are lined up, and all the other arrangements are rolling forward as planned. The paintings from the other 10 societies have arrived at Michael Dutton's, so he and his team can get them framed and ready for the exhibit. After much discussion, beautiful portable walls and special hanger hooks have been ordered and will belong permanently to the Guild. Just wait until you see them! When the exhibit comes down, all the frames and plexi will be made available to SAWG members for purchase. WFWS 43 - it's almost here!



Clip and Save!

2018 Meeting Schedule

April 9 General Meeting -	May 14 General Meeting -
Scholarship - at the gallery	Annual Meeting

SAWG accepted artists, top to bottom...
Judy Constantine, Jarv Falkard, Dennis Garrison, Loisanne Keller, Sherry Matlack, Tracy Lynn Ross, Bethanne Simpson, Kay Sullivan, and Stephanie Zinman.

FIESTA SONORA SHOW '18

The Fiesta Sonora reception was held on March 15 with Iain Stewart present to talk about the pieces he chose for awards. He praised the entire show and said that the guild should be very proud of the quality of the work we are showing. He talked a few minutes about his process when judging for awards, explaining that he looks for works that have something that surprises him – something he has not seen before or that just causes him to stop and look again and again. He also talked about the importance of values. He uses his phone to take a shot of a painting and then convert it to black and white. If it doesn't clearly show him all three values – light, medium and dark – he eliminates it even though it may have many other interesting qualities.

Attendance was excellent and a few sales were made during the reception and the next day. All in all, Fiesta Sonora was once again one of our best received shows. The awards were announced by Show Chair, Tracy Lynn Ross. Awards given that evening were:

Best of Show: Ellen Fountain for "Gates Pass Looking East"
Award of Excellence:

Lura Elverson White for "Opuntia in Bloom"

Award of Merit: Kitty Sturrock for "Street Scene"

Award of Merit: Mary Bubla for "Little Blue"

Award of Merit: Margaret Erath for "Praise God"

Fountain Studio Transparent Watercolor Award:

Valerie Castor for "Walking the Dog at the Rodeo Parade"

Honorable Mention: Laurie Levon for "Desert Dream"

Honorable Mention: Sharon Tice for "Desert Tranquility"

A special thanks to the sponsors who donated our awards: Jack Richeson & Co., Cheap Joe's Art Stuff, Sarnoff's Art Materials, Fountain Studios, Dr. P.H. Martin Hydrus Watercolors, and SAWG members.



FIESTA SONORA WEST

The Fiesta Sonora West show at the Desert Museum is gathering steam! We have 51 gorgeous paintings to be hung in the Baldwin Education Building. The Opening Reception is on Saturday, April 14, from 2:00-4:00 at the BEB. Please join us for light refreshments and an introduction and welcome to the show by Craig Ivanyi, Director of the Desert Museum, and Holly Swangstu, Director of the Art Institute. The show will be up through June 30, giving you plenty of time to plan for a visit to the museum. If you are planning to go on a weekend, please call ahead to make sure The Baldwin Education Building is open. On weekdays it is open from 9-4.

Submitted by - Judy Constantine

*People's Choice -
All Members Show
"John"*

Maureen Wygal Burke



EXPERIMENTAL SHOW

The Experimental Show will be up on April 2 for only three weeks in order to make room for the Western Fed show to occupy the gallery until the latter part of June. The show has been extended to allow three entries for the price of two so our gallery will be full for the April Scholarship meeting. The reception will be held on April 12, 5-7pm and the Awards Judge will be Ben Johnson.

FIESTA SONORA SHOW RECEPTION



Saguaro Fellow Status changes

The Board of Directors realizes that attaining the national show requirement has been too hard in the past. Many SAWG artists have numerous point shows past their Signature status and the Board wants to encourage attainment of Saguaro Fellow status and is actively looking for more shows that will qualify. Last fall Arizona Aqueous was added and several new Saguaro Fellows were recognized at the February meeting. Another acrylic organization has been added. The Acrylic Artists USA was added in February. They have at least one national show a year. Several years ago the Board added the International Society of Acrylic Painters physical shows. So keep your eyes open for news of more opportunities in the future and if you are an acrylic painter consider joining ISAP and Acrylic Painters USA.

It's a Book Launch Celebration!

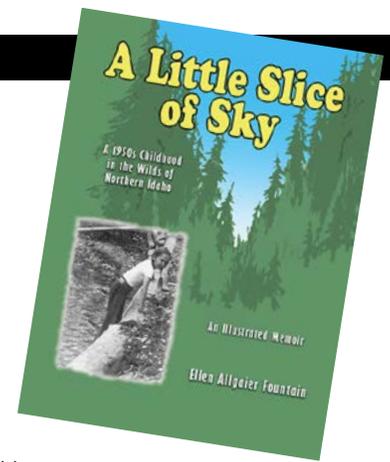
Free Bookmarks!

Someone will win an original framed watercolor illustration from the book!
Mark your calendar for Sunday, April 8th from 2-4 PM at the gallery!

SAWG member, **Ellen Fountain**, will hold a book launch celebration of her just-published childhood memoir at our SAWG Gallery on Sunday, **April 8th from 2 to 4 PM**, and invites all SAWG members to attend with family and friends.

Ellen's book shares how she—an introverted child with artistic aspirations—was affected by growing up in an isolated narrow valley in the Idaho panhandle with no phone, no TV and no nearby neighbors. It contains 35 watercolor illustrations along with family photographs, and the books will be available for sale at the book launch.

Everyone who purchases a book at the launch celebration will be entered into a drawing to win one of the original watercolors from the book, framed and ready to display. The drawing will take place about a quarter to 4. And everyone who shows up gets a bookmark. Ellen will cover the sales tax only for this event.



The Aprons are Here!
The aprons are going FAST!
The proceeds of the \$20 cost of the new aprons goes directly to the scholarship funds! You can pick one up at the gallery while supplies last!



WHAT DO YOU GET FOR YOUR SAWG

Membership in a community of likeminded artists leading to new friendships, opportunities in education and using your unique skills to make a difference.

YOU get to **Exchange Ideas** : **YOU** get to **Exhibit your Work**

Monthly Meetings

The Sketchbook monthly Newsletter

The Virtual Gallery

SAWG Website

southernazwatercolorguild.com

YOU get to **Increase Skills**

Artist Demos with Nationally recognized artists

Workshops by professional artists

Mini workshops at the Gallery

Weekly Open Studios at the Gallery

Weekly Paint Outs all over town

DVD Instructional Library

Our own SAWG GALLERY

YOU help with **Community Outreach**

Scholarship Program scholarships for Tucson area High School Seniors

Watercolor Instruction to local schools and organizations requesting support through their community members in need.

YOU support **Organizational Needs**

Meeting and Workshop space rental • Insurance

Website support • Printing costs

We are a volunteer organization. No one gets a salary.

YOU get **Discounts**

at many Tucson and online Art Supply businesses

SAWG Awards Six Scholarships

Six students had happy smiles when told they would be receiving scholarships following the recent SAWG Scholarship screening. (Their parents were even happier!) These students will be honored at our annual **Scholarship Reception on April 9th at 6:30 p.m. at the gallery.** Jurors Ellen Fountain, Barry Sapp, and Nancy Holmberg chose the best six based on visual impact, design and composition, creativity and originality, technical skill and presentation.

Tessa McCall – \$1500 Outstanding Artist Scholarship

Ironwood Ridge High School

Yisela Molina - \$1000 Shirley Hamilton Scholarship

Pueblo High Magnet School

Sophie Valkovic – \$1000 Laura Hollander Scholarship

Ironwood Ridge High School

Yaricxa Garcia Perez - \$1000 Scholarship

Pueblo High Magnet School

Gabriel Villa - \$750 Award of Merit Scholarship

Pueblo High Magnet School

The Scholarship Committee is grateful for the support of the membership through memorial awards, member donations and participation in fundraisers such as apron sales, 50/50, and the art garage sale!! If you don't have your apron, be sure to get one soon!

Submitted by - the Scholarship Committee

MEMBERSHIP NEWS

MEMBERSHIP NEWS!

NEW MEMBERS!

Ruth Housworth Park

NEW JURIED MEMBERS!

Diana McBroom

NEW SIGNATURE MEMBERS!

Carol Chambers

Please remember to turn in your form once you reach a new status. We'll help when needed, but it's up to you to track your point shows. For more details, please refer to page 5 in your directory or on line under Membership.

REMINDER
Member News goes in the Seat Announcements

As of: March 7, 2018 —

Bank Balances: SAWG

Wells Fargo Bank:		Restricted Accounts:	
General Fund Checking	\$12,530	Scholarship Checking.....	\$ 7,371
General Fund Savings	\$38,775	Western Fed.....	\$42,823
Total.....	\$51,305	Hollander Scholarship	\$12,590
		Total.....	\$62,784

Sign up Today!

Workshops 2018

Photos from Iain Stewart's Workshop and Demo



Coming Soon

APRIL 30-MAY 4 (5 days): TED NUTTALL- www.tednuttall.com
Multi-award winning artist, Ted Nuttall returns to SAWG as the juror of the Western Fed Exhibition that Tucson is hosting in April 2018. His workshop is part of the festivities. Ted has an original style in his portraits using a fluid but striking play of light and shadow that captures the character and personality of his subjects. His process while painting and teaching is equally amazing to witness!



Next Season!
November 2018 **PAT WEAVER**
January 2019 **RANDY HALE**
February 2019 **LIAN QUAN ZHEN**
March 2019 **FEALING LIN**