#### **Website Rentals**

All shows entries will be loaded on the website during the show but if you choose to stay on the site here are four options.

# Featured Artist on Homepage (Lower Four):



There are four prime spots on the home page to be a Featured Artist. These premier locations allow you to have your art seen by all website visitors. There can only be four pieces at a time so to make this available to all, we have limited the time that a piece can be displayed here: \$15 a month, maximum of 3 months (1 Piece) Plus Tax

# **Featured Artist:**



The first tab on the tool bar - Featured Artists - has a drop down menu. This lists only the artists who pay to be featured on the website, making it easier to have the artists and their work to be found. You will stand out from the others on the website. This feature is priced: \$10 a month, minimum of 3 months (1-15 Pcs) 3 months - \$30, 6 months - \$50, 12 months - \$90 Plus Tax

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### **Paintings & Prints:**



The second tab on the toolbar is for Paintings with a drop down menu of Original Artwork and Prints. Under Original Artwork you may select your choice to view only Watercolor, Acrylic or Mixed Media original artwork. This includes a collection of all artists who are on the website in no special order. When a customer finds an artist they are interested in, all they have to do is click on image with an option to see "More work by this artist." The same method works for Prints. This feature is priced: \$5 a month, minimum of 3 months (1-15 Pieces) Plus Tax 3 months- \$15, 6 months - \$25, 12 months - \$45

#### Biography:



All artists who pay to be on the site will also have their biographies included. You will need to supply a jpg image of yourself and a word document of your biography.

On the website under Gallery > Show Resources you will find the necessary forms to procure these services. The forms are in two formats: an Excel file and a PDF for artists to fill out the required information for the artwork that they want displayed on the website. **Excel is the preferred method** but the PDF form can be printed for those that don't have Excel.

Excel forms, scanned PDf forms and jpgs of the paintings should be sent to:

masterpiece@southernazwatercolorguild.com. Images will be kept in a permanent file and may be used for publicity purposes including social media. Images should be .jpg files with a resolution of 300 dpi and a dimension no greater than 1800 pixels in either direction and file size smaller then 2Mb. The masterpiece image receiver will assist if needed to size images. Images should be labeled with the first 4 letters of the artist's last name followed by the line number and a short title (Example: Mary Smith's first line "Making Memories of Tucson" would be named *smit1makingmemories.jpg*).

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