



Online SAWG Show Standards for Presentation of Artwork

We need to maintain SAWG's Standards for Presentation of Artwork for our online shows. The reason for this is that all online artwork sales represent SAWG as well as the artist.

Customers will only be able to make their decision on purchasing a painting based on the image of your painting and the information that is supplied. If you have a horizontal painting, make sure your height and width measurements represent a horizontal painting (example: HxW 11x14 is horizontal and HxW 14x11 is vertical.) The image size is the inside dimension of the mat and the frame/mat size is the outside dimension of the mat. The image size of a gallery wrapped canvas or cradleboard is the outside dimension of the canvas or board.

Make sure that when providing the measurements of the artwork it meets the SAWG standards and the painting size. On artwork that is larger than 36 united inches mats must be no less than 3" on all sides. On artwork that is smaller or equal to 36 united inches a minimum of 2" mat on all sides will be accepted.

The price that is supplied is assumed to be for a framed piece of artwork, therefore it is important to provide one of the following descriptions for the customer. We have five ways that artwork can be listed online within the description field.

- Matted Only
- Gallery wrapped canvas
- Cradleboard
- Will only sell framed
- Not framed price \$_____

The following are the requirement standards for the above descriptions that always need to be followed. You do not have to mat your artwork at the time of the entry, but you need to meet these standards within 2 days of the sale of your painting.

Matted Only requirements:

- Each piece must be matted with hard backing, i.e. foam core or non-pliable backing. **No mat board backings are allowed.**
- Work must be sealed in clear plastic sleeves.

Gallery wrapped canvas requirements:

- Gallery wrapped canvas that is at least 1 ½" deep does not need to be framed.
 - Edges must be finished, or the artwork carried around to the back where it wraps the stretcher bar.
 - No staples can be showing.
 - Artwork must be wired to hang with the screw eyes or D-rings attached to the inside of the stretcher bars.
 - Stretched canvas that is ¾" deep must be at least 10" on any side and must be framed.

Cradleboard requirements:

- Work can be done directly on cradleboard that is at least 1 ½" to 2" deep with sides finished.
 - Work on paper may be mounted on cradleboard 1 ½" to 2" deep with sides finished and all surfaces protected with a varnish or cold wax application.
 - Artwork must be wired to hang with the screw eyes or D-rings attached to the inside of the cradleboard.

Will only sell framed requirements:

- Glazing
 - Glass is allowed on work 16x20 and smaller. The surface of the glass must not exceed 36 united inches (height plus width).
 - Larger pieces must be protected with artist quality acrylic glazing material such as Plexiglas, Acrylite or Optix.
- Mat Dimensions
 - Larger artwork frames, greater than 36 united inches (height plus width) - mats must have no less than a 3" mat with at least 2 ½" of mat being visible on any side.
 - Mats on artwork frames 16x20 and smaller - when framing smaller pieces of artwork, it may be difficult to fit your work into standard size frames and maintain the required 2 ½" visible mat. In these cases, a minimum of 2" mat on all sides will be accepted.
- Mats and Liners
 - Mats must be white or near white (see Attachment B)
 - Liners may be colored and must not exceed ¼" in width.

Not framed price \$___ requirements:

- Each piece must be matted with hard backing, i.e. foam core or non-pliable backing. **No mat board backings are allowed.**
- Work must be sealed in clear plastic sleeves.

Non- traditional Artwork presentation that could be listed in any of the above description requirements:

- **Non-traditional Presentation**
 - Work on paper may be dry-mounted on foam core which is then mounted on another mat or backing in a neutral color which should not be wider on any side than 1 ½". All surfaces must be protected with a varnish or cold wax application.
 - A simple frame should be added to the final work. This must be wired for hanging
- **Canvas boards**
 - Must be framed and wired. Frame size can be no smaller than 10"x10" on any side.
- **Collage Artwork**
 - Paintings may also be combined with collage as long as the painting is 80% water-based media, and the water media must constitute the major portion. The collage paper must be personally painted by the artist using water media. Artists may use only water-soluble media: watercolor, acrylic paint, acrylic mediums and gels, acrylic or India ink, gauche, and soy-based ink.
- **Pen & Ink Artwork**
 - Paintings may also be combined with line work including pencil and pen & ink as long as the painting is 80% water-based media. Artists may use only water-soluble media: watercolor, acrylic paint, acrylic mediums and gels, acrylic or India ink, gauche, and soy-based ink.