

IMAGES FOR SAWG SHOWS

Every SAWG show entry form includes instructions to send your jpgs to the image archivist (images@southernazwatercolorguild.com.) The standard size for images is 1800 pixels on the longest side and a resolution of 300 dpi. This guarantees that your image will be of the same size and clarity as all the others that go forward to a juror or judge. In addition, it means that your image will be accurately portrayed on the SAWG website or when used in promotional materials or for publicity purposes.

If you have your work professionally photographed, you can request these dimensions and even have the photographer email the images for you. Alternatively, if you regularly use Photoshop or Photoshop Elements, this is relatively easy to accomplish on your own computer.

However, if you have a digital image of your work on your iPhone or on your computer and are unable to resize it to the appropriate resolution and dimensions, you can simply send the image forward and it will be adjusted for you by the image archivist.

Here are some guidelines to aid you when you photograph your art:

Taking the photo:

Your digital camera should be able to take photos at 12 megapixels with the resolution set at 3000x3000.

Photograph your painting BEFORE you frame it.

Shoot in natural light, preferably outdoors.

The painting surface should be parallel with your camera (not tipped or leaning against a wall) and squared in the camera lens.

Take several shots of your painting so that you can compare and choose the one you think is best. Eliminate the shots that you won't be using.

When you save the selected image name it!

Editing cautions:

Most digital cameras, including the one on your iPhone or Android, come with some basic photo editing software but are generally not robust enough to make the adjustments needed for submitting jpgs to SAWG shows.

There are the photo editing programs you can download to your computer for free. However, they are designed primarily for storing and sharing photos online and actual editing capability is limited.

Once you have chosen the image to be edited, save a copy to your desktop, name it, and leave the original in place. Work only with the copy and preserve the original.

Editing specifications:

The standard size for image submissions for all SAWG shows is a maximum of 6 inches on the longest side or 1800 pixels. The resolution is to be 300 dpi for evaluation by a juror or for publicity purposes.

Need help?

The image archivist can easily fix most images that are too big, are slanted or do not have perfectly squared corners, or that show your feet in the image when you took the picture! However, this means that you must provide enough information in the jpg to make these adjustments. Be aware that your email program may automatically reduce the resolution of your jpg to 72 dpi unless you tell it to do otherwise. When you send the Image Archivist an image, please make sure you are sending it “actual size” so the Image Archivist has the information needed to show your work at its best!