



PROSPECTUS FOR HOLIDAY SHOW

Contact:

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"200 Paintings under \$200!" is how this show is advertised. It is a terrific show to display a variety of smaller art pieces, 4"x4" to 16"x20" size, priced between \$50 - \$200 for gifts during the holiday season.

The Holiday Show has exceptions to our normal guidelines. One to four pieces of artwork may be entered. The first 200 paintings are hung. Paintings no larger than 16"x20" or 36 united - inches height + width and no smaller than 4"x4" framed or not. No sawtooth hangers or plastic frames. Mat colors and size requirements are not followed. Paintings must be priced under \$200 and no less than \$50. Paintings shown before in our gallery can be entered into this show. Unlike other shows, customers that purchase a painting can take it off the wall and take it home with them. When an artist sells a painting, they can replace the sold painting, preferably with a painting of a similar size.

Artist may provide up to 4 images of entered artwork to be used for publicity purposes. Images should be labeled with the first four letters of the artist's last name, the number of the entry as it appears on the entry form, and a short title. They should be in jpeg format, 300 dpi, no larger than 1800 pixels on either direction. File size should be less than 2Mb. Example: Mary Smith's painting, A Day at Sandy Beach, should be labeled smit1dayatbeach.jpg. Send images to images@southernazwatercolorguild.com.